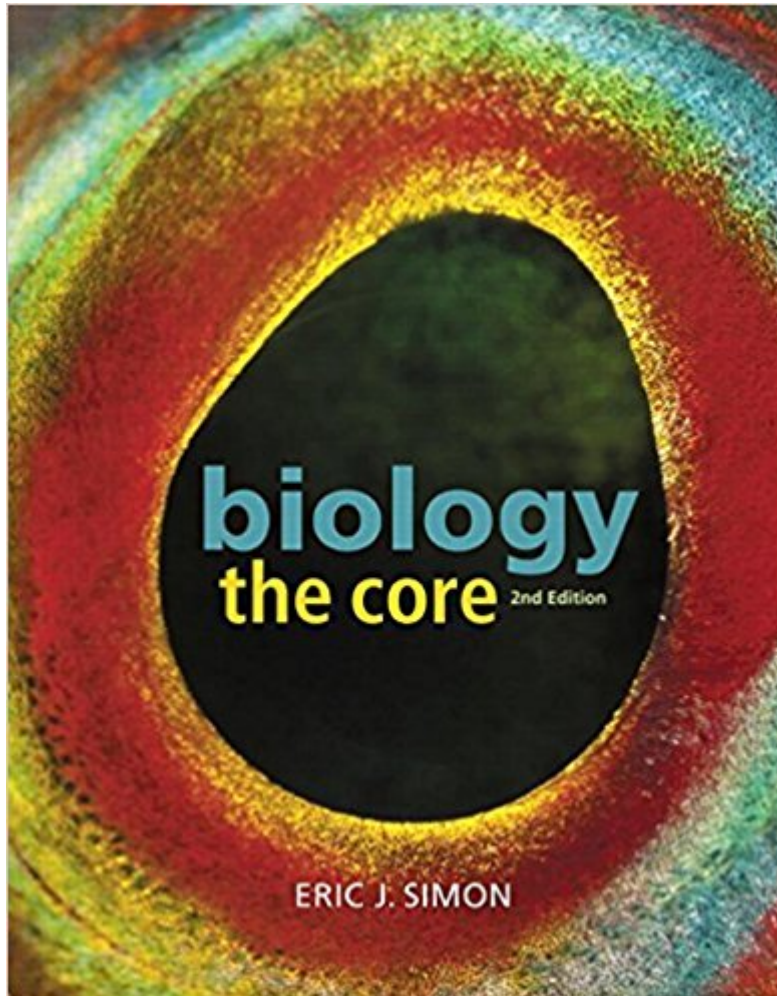




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Biology: The Core (2nd Edition)



Synopsis

For non-majors/mixed biology courses. Note: You are purchasing a standalone product. • Build a flexible non-majors biology course with science literacy at its core. • Eric Simon's Biology: The Core combines a succinct, beautifully illustrated 12-chapter textbook with engaging MasteringBiology assignment options. The Core delivers a uniquely flexible teaching and learning package that supports Active Learning or a "Flipped Classroom" teaching techniques, and an emphasis on current issues that relate to basic biological concepts. • The Second Edition text and MasteringBiology assignment options further revolutionize teaching in and out of the classroom with a greater emphasis on the nature of science and dozens of new opportunities for students to practice basic science literacy skills. The Core's concise modules continue to focus students' attention on the most important concepts, combining dynamic figures and illustrations with supporting narrative as the primary source of instruction to create a more engaging and accessible learning experience for students. Note: You are purchasing a standalone product; MasteringBiology does not come packaged with this content. Students, if interested in purchasing this title with MasteringBiology, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. • If you would like to purchase both the physical text and MasteringBiology, search for: • 013416699X / 9780134166995 • • The Core Plus MasteringBiology with eText -- Access Card Package, 2/e • Package consists of: 0134325281 / 9780134325286 • • MasteringBiology with Pearson eText -- ValuePack Access Card -- for Biology: The Core 0134152190 / 9780134152196 • • Biology: The Core

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Customer Reviews

Eric J. Simon is an associate professor in the Department of Biology and Health Science at New England College in Henniker, New Hampshire. He teaches introductory biology to science majors and non-science majors, as well as upper-level courses in genetics, microbiology, tropical marine biology, and molecular biology. Dr. Simon received a B.A. in biology and computer science and an M.A. in biology from Wesleyan University and a Ph.D. in biochemistry from Harvard University. His research focuses on innovative ways to use technology to improve teaching and learning in the science classroom, particularly for non-science majors. Dr. Simon is the lead author of *Campbell Essential Biology* and *Campbell Essential Biology with Physiology* as well as coauthor of *Campbell Concepts and Connections*. Â Â

I purchased this book because it was a requirement for a class, and I was happy to have found it at a much cheaper price than what they were selling it for at the college bookstore. This is a decent introduction to Biology, the information is well-organized into meaningful chapters. It doesn't go into a lot of depth, so I would recommend this book to anyone who either is required to purchase it or for someone who wants a basic overview of biological concepts. If you are already familiar with the basics, you might want to look into a more advanced book that goes into more detail about the areas you are most interested in. For a textbook, I thought this was very well written and easy to understand.

This textbook provides nearly all information with visual references. You're not going to read boring text back-to-back.

Book was indeed in great shape, but it was not "New" as advertised. Inside the book I found the receipt of the last owner - someone in Minnesota who purchased the book in Oct 2016. Other than that, I'm very happy with my purchase. Arrived overnight as scheduled.

Really interesting crash - course textbook for the world of Biology. Explores topics such as evolution, taxonomy, cells, DNA, cloning, nutrition, sex, etc. It consists of many many illustrations, and the text that IS provided is extremely concise, very clear -- with the exception of the mitosis and meiosis sections. Great read, got it for a class.

The book is okay. Came in time, but when reading it for class and tests, to me it seems like the writing is all over the place. I don't even know where to start. I like how it shows examples and pictures though.

Nice delivery condition. Didn't use the book so not sure if 5 star quality but at flip through and first glance it's very nice quality.

it comes with a set of two books I only received one so to get the other on line I would have had to pay \$160 and I would have been late for my class, so I dropped the class for now.

Some pages are stuck together but can be pulled apart. I like it, for the price and

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